



How Corporates are Saving on their Employees' Roaming Expense

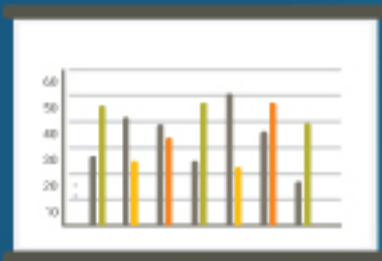


Ishikawa Neon



Problem

The finance head of [Ishikawa Neon](#), [Mr. Katashi Abe](#) was getting increasingly worried due to the rising international roaming mobile bills (of its employees travelling abroad for official purpose), exceeding the company's budget.

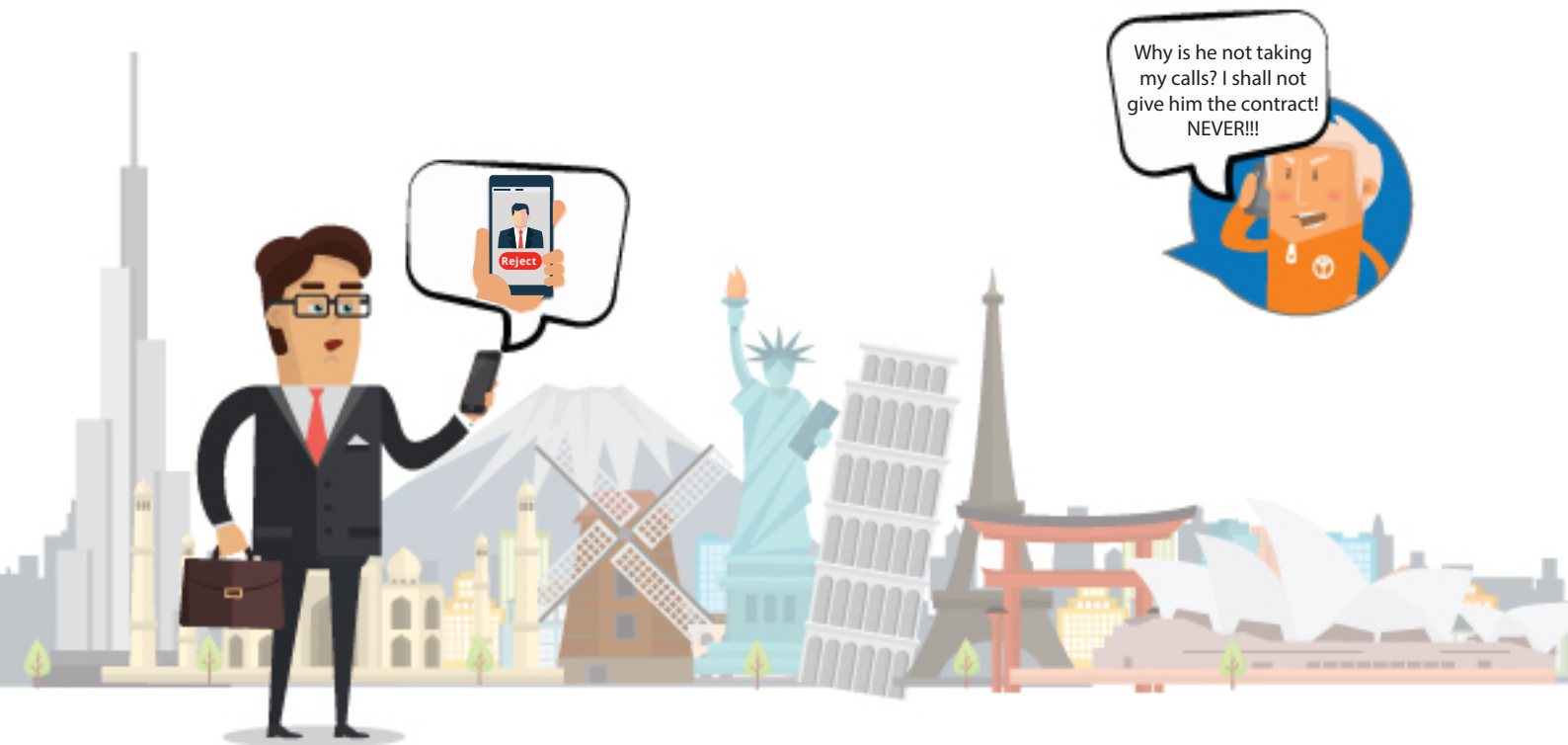


Roaming bill

Last year, the total roaming bill of the employees was ¥350000, this year it is ¥450000, more than the stipulated budget of ¥400000. At this rate, next year we will be incurring losses due to these increasingly high roaming bills.



He sets a limit to the phone usage of the employees while roaming. The plan backfired as employees started taking less business calls during the trip which affected their productivity and had a negative effect on the business turnover.



Solution

Mr. Abe found a video on the internet which explained how he can reduce roaming with Ajura and decided to use the app on his next overseas trip. He was amazed by the reasonable amount he paid on his international roaming mobile bill and call quality while using Ajura.



Result

After experiencing the benefits of using Ajura, **Mr. Abe** helped Ishikawa Neon in saving on international roaming mobile bill of its employees by upto **90%**. He was also congratulated for helping the firm in making huge savings on the rising issue of hefty international roaming bills of employees.

