

# Case Study



## How Mia Tang saved on international roaming cost ?



She travels abroad often, especially to the United States for business and other company events.



### PROBLEM

Due to extensive travelling Mia ends up paying high international roaming charges on her incoming calls. She cut shorts her phone conversations and keeps it limited. Her work gets hampered, and she is seen avoiding her friends' calls as well.

Wow, another business trip to US. Meetings, events, shopping



But this time I have to wisely use my phone! Last time I paid \$350 for roaming charges



### SOLUTION

A smart traveller, Ivy, who happens to be Mia's friend, introduced her to Ajura. Mia was delighted to know that she could save around 90% on international roaming, and stay connected with her family and friends on her home country mobile number.

Ivy



Hey Mia, on my last trip to US, I got Ajura unlimited roaming package at just \$2 a day.

Really? I am amazed to hear that Ivy. Thanks!



Wow, 90% savings on international roaming

Ajura is my roaming companion now

No hassle of circulating visiting country number

Receive calls on your home country mobile number

Unlimited Roaming Package

Facility to top up any local sim



Happy Mia



## Download Ajura

